Discuss the topic represented in the picture with the examiner.



Tools of a graphic designer

#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

You've heard the hype – animated video is a powerful way to convey your message and make an impact on your audience. But 'animation' – far from being one specific type of video – is a broad church. There are actually many different types of popular animation techniques available – from traditional <u>flipbook</u> animation to <u>CGI</u> and beyond.

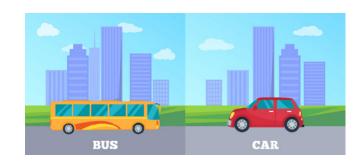
Whether you want to create a classic cartoon, a motion graphic explainer video or an edgy <u>animated GIF</u>, there's a type of animation for every brand out there – and the style you choose will say almost as much about your brand as the message of the video itself.

Adapted from: https://www.wyzowl.com/types-of-animation/

#### TASK 3: TRAVELLING BY CAR VS BY BUS

#### A (candidate):

You and your friend are going on a trip around Europe after graduation. You want to go by car and your friend is opting for the bus. Persuade your friend to take the car. Compare travelling by car to travelling by bus and talk about the advantages, disadvantages, your experience, etc.



#### B (examiner):

Your friend wants to go on a holiday by car but you are in favour of the bus.

Discuss the topic represented in the picture with the examiner.



Graphics tablet

#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Animation is the art of bringing characters, stories, and worlds to life through the magic of motion. It's a creative process where drawings, models, or computer graphics are carefully crafted to tell stories and entertain audiences.

Animators use techniques like drawing, <u>stop motion</u>, or <u>computer software</u> to bring characters and worlds to life, capturing emotions and conveying messages in a visual form. From <u>hand-drawn</u> classics to cuttingedge <u>CGI</u>, each frame is a brushstroke in the canvas of imagination, captivating hearts and minds across generations. Animation is not just about movement; it's about creating moments that resonate long after the screen fades to black.

## **TASK 3: ENGLISH AS A WORLD LANGUAGE**

Discuss the importance of English as a foreign language. Say something about your experience in learning English.



# Srednja medijska in grafična šola Ljubljana

3

### TASK 1

Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Traditional animation, like <u>hand-drawn</u> or <u>cel animation</u>, involves crafting each frame by hand, giving it a classic, artistic feel. In contrast, computer-generated animation, such as CGI, utilizes advanced software to create lifelike characters and intricate worlds with stunning detail and realism.

While traditional animation showcases the beauty of handcrafted artistry and timeless charm, CGI offers limitless possibilities for visual storytelling with its precision and technological advancements. Both styles have their unique appeal, catering to diverse tastes and preferences, yet share the common goal of captivating audiences with their magic of motion and creativity.

### TASK 3: UNFORGETTABLE MEMORIES

#### A (candidate):

You are being interviewed for the school radio about the most important events in your life. Talk about the events that were for some reason unforgettable.

#### B (examiner):

You are interviewing your schoolmate for the school radio about the most important events in his/her life.





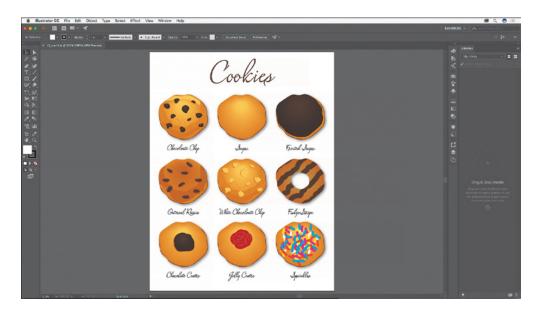
# Srednja medijska in grafična šola Ljubljana

Medijski tehnik

4

## TASK 1

Discuss the topic represented in the picture with the examiner.



#### TASK 2

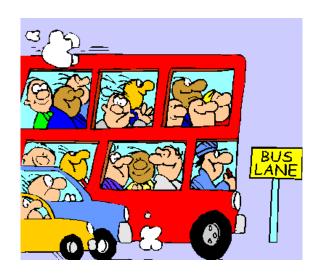
Discuss the text with the examiner and explain key vocabulary.

People working in the <u>control room</u> play a crucial role in overseeing and managing various aspects of the production process. They monitor <u>camera feeds</u>, <u>audio levels</u>, and <u>visual effects</u> to ensure technical quality and consistency throughout the recording or broadcasting.

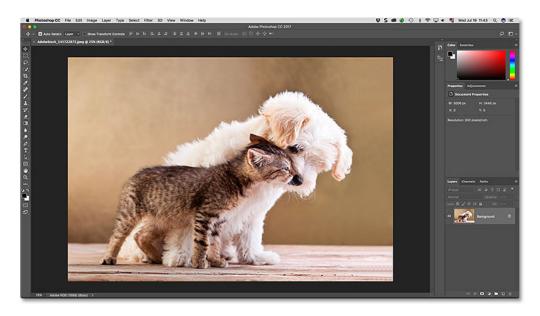
Control room personnel also communicate with on-set crew members, providing direction and coordinating actions to achieve the desired outcome. They troubleshoot technical issues as they arise, making real-time adjustments to maintain the integrity of the production. Additionally, they may operate equipment such as switchers, audio consoles, and graphics generators to facilitate smooth transitions and enhance the overall production value.

## **TASK 3: PUBLIC TRANSPORT**

List different means of public transport available in Slovenia and worldwide. Choose a few and talk about their advantages and disadvantages. Include your own experience.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

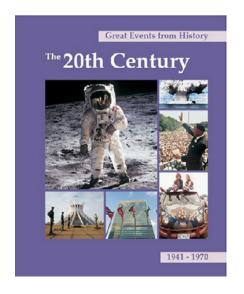
A classic symbol of amateur home movies is shaky camera work. Using a tripod or even placing the camera on a stable platform, such as a rolled-up sweater on the hood of a car, can improve a shot. With a little care, and careful adjustment of the lockdown screws, a sturdy conventional tripod can do wonders.

If you must shoot <u>handheld</u>, try to use a camera with an electronic <u>image stabilization</u> feature for static shots, use a "steady-cam" balancing attachment, or use camera moves and a moving subject to mask your lack of steadiness. If you must shoot handheld, set the camera's lens to the widest angle: at a wide angle, camera motion becomes smaller relative to the field of view and is thus less apparent.

Adapted from: »Multimedia: Making it Work« 8th edition; 2011 by Tay Vaughan, McGraw-Hill, p.181

#### TASK 3: MOST IMPORTANT WORLD EVENTS

In your opinion, what was the most important event of the 20th century? Describe the event that influenced life the most in the last century. Why was it so important?



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

The iPhone camera has touted a <u>12 megapixel</u> camera for seven years, and the last time it saw an upgrade the jump was from 8MP to <u>12MP</u> on the iPhone 6s. The iPhone <u>14 Pro introduces a massive resolution jump to 48MP, quadrupling the iPhone <u>13 Pro's sensor.</u></u>

I was excited to see this massive jump in megapixels in the iPhone 14 Pro as it will open doors to capture more detail, <u>crop</u> in on images, and also open up new possibilities for larger format prints at higher <u>DPI</u>s.

Adapted from: https://www.austinmann.com/trek/iphone-14-pro-camera-review-scotland

## **TASK 3: HOLIDAYS AND TRAVELLING**

#### A (candidate):

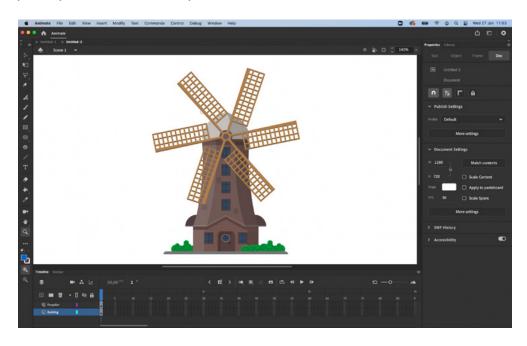
You want to travel to one of the world capitals for the summer holidays and you need to persuade your best friend to come along with you.

#### B (examiner):

You are A's best friend who doesn't like travelling and you think the best holidays are at home watching TV.



Discuss the topic represented in the picture with the examiner.



## TASK 2

Discuss the text with the examiner and explain key vocabulary.

Some computer components are connected to the case by a USB cable or another type of cable and are not inside the case. Some are even <u>wireless</u>. These <u>external</u> devices can be divided into <u>input</u> and <u>output</u> devices.

Output devices are: computer screen or monitor, printer, speakers. Input devices are: keyboard, mouse, scanner, webcam, microphone. Instead of a microphone and speakers you can use a headset. Some input devices are for playing video games; joystick, gamepad or joypad, racing wheel for playing driving simulation games.

## TASK 3: TRAVELLING IN THE PAST VS NOWADAYS

Compare travelling in the past and nowadays. What were some of the typical means of transport in the past and what do we use now? Which is better and why?



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

<u>Preplanning</u> a video project is a factor that cannot be ignored without costing time loss, lots of unnecessary aggravation, and money that would be better spent elsewhere. Successful video production, of any sort, deserves the time it takes to make a plan to carry it out. It may take a little time at first, but you'll find it to be very helpful in the long run.

Storyboards are like any <u>sequential comic</u> you read daily. Every day there are three or four <u>panels</u> showing a <u>progression</u> of story or information. Take the time to structure your production by writing it down and then engineer a sequential group of drawings showing camera and scene, shooting angles, lighting, action, special effects, and how objects move through from start to finish.

Source: »Multimedia: Making it Work« 8th edition; 2011 by Tay Vaughan, McGraw-Hill, p. 183

## **TASK 3: A HEALTHY LIFESTYLE**

#### A (candidate):

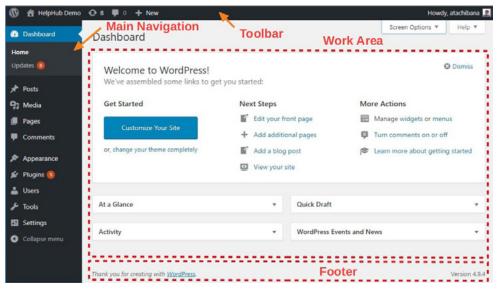
You want to persuade your overweight, couch potato friend to start living healthy by giving him the arguments in support of healthy outdoor activities.

#### B (examiner):

You are a couch potato and a computer geek who hasn't been in the fresh air for quite a while. In fact, you enjoy being that way and reject all of your friend's suggestions.



Discuss the topic represented in the picture with the examiner.



Wordpress

#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

The uncanny valley is a hypothesis in the field of robotics and 3D animation, which holds that when human replicas look and act almost, but not perfectly, like actual human beings, it causes a response of <u>revulsion</u> among human observers. The "valley" is a <u>dip</u> in a proposed graph of the positivity of human reaction as a function of a robot's human likeness.

The hypothesis states that as the appearance of a robot is made more human, a human observer's emotional response to the robot will become increasingly positive, until a point beyond which the response becomes that of revulsion.

#### TASK 3: HEALTHY EATING HABITS

#### A (candidate):

You are talking to your friend, giving him/her some advice on healthy eating and illustrating that from your own experience. Discuss your healthy eating habits with your friend.

#### B (examiner):

You are an overweight burger lover who has actually never given a second thought to your own eating habits.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

When working on a computer, safety measures are crucial for maintaining health and productivity. Start by ensuring proper <u>ergonomics</u>: adjust your chair, desk, and monitor height to reduce <u>strain</u> on your body, particularly your neck, back, and wrists.

Take regular breaks to rest your eyes and stretch your muscles. Position your screen to minimize <u>glare</u> and adjust brightness to prevent eye strain. Maintain good <u>posture</u> and use ergonomic <u>accessories</u> like wrist rests and ergonomic keyboards/mice. Also, be mindful of cybersecurity practices to protect sensitive data and systems from <u>cyber threats</u>, including using strong passwords and being cautious of phishing attempts.

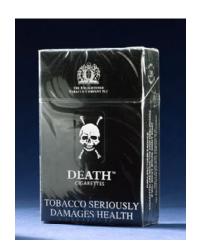
## **TASK 3: SMOKING**

A (candidate):

Your best friend is a heavy smoker. How would you persuade him/her to stop smoking?

B (examiner):

You are a heavy smoker, who doesn't want to quit smoking.



Discuss the topic represented in the picture with the examiner.



Augmented reality navigation

#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

When filming on location or in a studio, prioritizing safety is paramount. Begin by conducting a thorough risk assessment of the environment to identify <u>potential hazards</u> such as uneven terrain, electrical cables, or heavy equipment.

Implement safety protocols and ensure everyone on set is aware of emergency procedures. Provide appropriate <u>personal protective equipment</u> (PPE) such as hard hats, gloves, and safety goggles, depending on the nature of the shoot. Securely anchor equipment to prevent tipping or falling and use caution when handling lighting, rigging, or other heavy gear. Additionally, establish clear communication channels among the crew to promptly address any safety concerns or emergencies.

#### **TASK 3: THE ENVIRONMENT**

What should we do to keep our environment (nature) clean? How can we reduce pollution? Give some advice and say what you do to protect nature.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

<u>Lossless compression</u> reduces a file's size with no loss of quality. It can be applied to both <u>image</u> and <u>audio</u> files. While JPEGs and MP<sub>3</sub>s use <u>lossy compression</u>, newer compression algorithms can be used to create lossless compressed files.

Lossless compression rewrites the data of the original file in a more efficient way. Because no quality is lost, the resulting files are typically much larger than image and audio files compressed with lossy compression, which may be one tenth the size of the original, while lossless compression is unlikely to produce a file smaller than half of the original size.

## TASK 3: LIVING IN THE COUNTRYSIDE VS THE CITY

#### A (candidate):

Your English friend has won €500,000 on a lottery. He/she wants to buy some property in Slovenia. Give your friend some useful advice. Compare living in the city to living in the countryside.

#### B (examiner):

You have won €500,000 on a lottery and you want to buy a house or a flat in Slovenia. You can't decide whether to settle down in a town or in the countryside.



Discuss the topic represented in the picture with the examiner.



## TASK 2

Discuss the text with the examiner and explain key vocabulary.

The term <u>leading</u> is derived from the days of hot metal type when strips of lead were placed between lines of type to provide <u>line spacing</u>. Leading is the space between lines of type. It is generally measured from <u>baseline</u> to baseline and expressed in <u>points</u>.

Some software may use the term line spacing while others still refer to this spacing as leading. Word processing software often has the option to use single, double, or even triple spacing or to specify specific leading in points or other measurements.

## **TASK 3: SIGHT-SEEING IN SLOVENIA**

#### A (candidate):

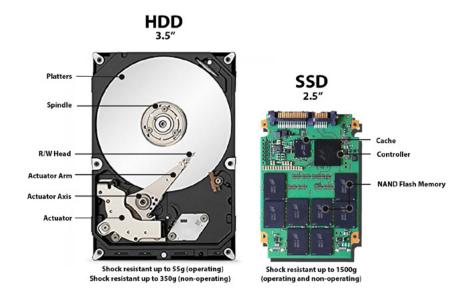
You are travelling abroad and you have met someone who has never heard of Slovenia. Describe Slovenia and recommend some sights to see.

#### B (examiner):

You are an American who has never heard of Slovenia. You might want to visit some tourist attractions there.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

3D printing, also known as additive manufacturing, is a process of creating 3D objects by adding material layer by layer based on a digital model. It starts with designing a <u>virtual</u> blueprint using computer-aided design (<u>CAD</u>) software.

The 3D printer then interprets this design and deposits material, such as plastic, metal, or <u>resin</u>, in <u>successive layers</u>, gradually building up the object. This technology enables the production of complex shapes and structures that may be difficult or impossible to achieve with traditional manufacturing methods. 3D printing has diverse applications across industries, including prototyping, custom manufacturing, healthcare, aerospace, and education.

#### **TASK 3: VISITING SLOVENIA**

#### A (candidate):

Your penfriend from England wants to come to Slovenia to visit you and experience the authentic Slovenia. Recommend some events and the best time to visit Slovenia.

#### B (examiner):

You are an Englishman who has been invited to visit Slovenia.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Cameras capture images by utilizing the principles of optics and <u>light-sensitive sensors</u>. Light enters through the <u>lens</u>, which focuses it onto a photosensitive surface, such as a digital sensor or film. The sensor converts the incoming light into electrical signals, representing different levels of brightness and color.

These signals are then processed by the camera's electronics and stored as a digital image file. In film cameras, the light-sensitive film records the image instead. The camera's settings, such as aperture, shutter speed, and ISO sensitivity, control the amount of light entering the camera and influence the final image's exposure and quality.

## **TASK 3: ECOLOGY**

Discuss different ways in which we are destroying our planet (pollution, global warming, deforestation, ozone hole, etc.). How could this be stopped? What can we do to help?



# Srednja medijska in grafična šola Ljubljana Medijski tehnik 16

# TASK 1

Discuss the topic represented in the picture with the examiner.



Smartphones: Android vs iPhone

#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

SEO, or Search Engine Optimization, is about making websites more visible on <u>search engines</u> like Google. It's like making your store easy to find in a big market. You use specific words related to your business (<u>keywords</u>) in your website content, so when people search for those words, your site pops up.

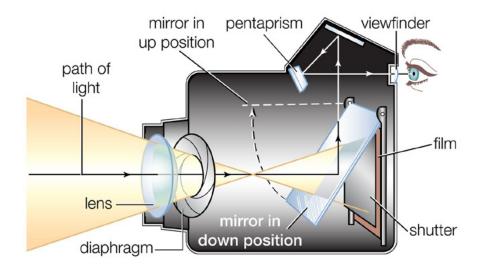
It's also about having a user-friendly website that loads quickly and is easy to navigate. By doing these things, you can improve your website's chances of showing up higher in search results, which means more people can find and visit your site.

## **TASK 3: TRAVELLING**

Compare travelling by land, air and water. Which is the fastest / most dangerous / most romantic, etc.? Name the means, their advantages and disadvantages. What is your experience?



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Motion capture, often abbreviated as mocap, is a technology used to record the movement of objects or people. It involves placing markers or sensors on the subject's body or objects, which are then tracked by cameras or sensors in a controlled environment.

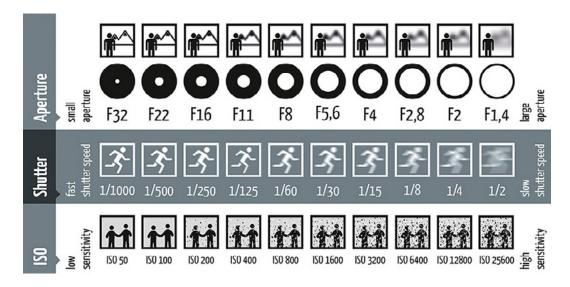
As the subject moves, their movements are <u>captured</u> and translated into digital data, which can be used to <u>animate</u> characters or objects in movies, video games, and virtual reality simulations. Motion capture enables realistic and lifelike animation by capturing nuances in movement, such as <u>gestures</u>, <u>facial</u> <u>expressions</u>, and body mechanics, enhancing the overall immersive experience for the audience.

## **TASK 3: COMPUTERS**

What is the role of computers in the modern world? Discuss the importance of computers in communication, work, education, free time, etc.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

To use the internet at home, you typically need a few essential components. First, you require a <u>device</u> capable of connecting to the internet, such as a computer, smartphone, or tablet. Next, you need an internet connection, which can be provided through various means like <u>cable</u>, <u>DSL</u>, <u>fiber-optic</u>, or satellite.

A <u>modem</u> is necessary to connect your device to the internet service, and if you're using a Wi-Fi connection, a <u>router</u> is needed to create a wireless network in your home. Lastly, a subscription to an <u>ISP</u> is essential to access the internet.

#### TASK 3: SOCIAL NETWORKING

How have the Internet and social networks, such as Facebook, YouTube and others affected our lives? What is your experience?



Discuss the topic represented in the picture with the examiner.



#### TASK 2

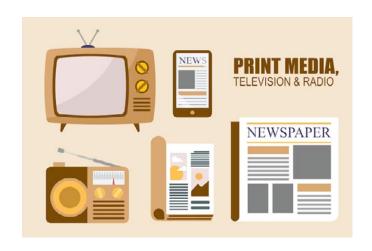
Discuss the text with the examiner and explain key vocabulary.

Typography is crucial because it shapes how information is communicated and perceived. It affects readability, legibility, and the overall aesthetic appeal of written content. Different typefaces convey different tones and emotions, influencing the message's impact. Proper typography enhances user experience by guiding readers through content effectively, whether in print or digital mediums.

It helps establish brand identity and recognition by creating a consistent visual language across various materials. Additionally, typography plays a significant role in <u>design hierarchy</u>, organizing information and emphasizing key points. Overall, thoughtful typography enhances communication, enhances visual appeal, and ensures content is easily understood and engaging.

#### **TASK 3: PRINTED MEDIA AND TV**

Discuss the role of printed media and television in the modern world (entertainment, education, news, etc.). Which magazines and newspapers do you read and what do you watch on TV?



Discuss the topic represented in the picture with the examiner.



Photo editing

## TASK 2

Discuss the text with the examiner and explain key vocabulary.

A computer has many parts. Some are inside the computer case; they are called the <u>internal components</u>. These inner parts are: <u>motherboard</u>, central processing unit (<u>CPU</u>), <u>graphics card</u> or video card (or 3D accelerator), <u>sound card</u>, <u>hard disk drive</u>, memory (<u>RAM</u>), CD or DVD drives, <u>network card</u>, power supply unit.

These parts are all connected with cables or attached directly to the motherboard. Some components, like the CPU and the video card, mustn't get too hot, so we cool them down using fans or even a water-cooling system. Also, some components can be <u>external</u>, like an external disk drive.

#### TASK 3: NATURAL DISASTERS

Describe the most violent weather or a natural disaster that you have ever experienced (or heard about in the media). When, where and how did it happen? What was the damage caused?



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

The most crucial features of internet safety include strong password practices, such as using unique, complex passwords for each account and enabling <a href="two-factor authentication">two-factor authentication</a>. Regular <a href="software updates">software updates</a> and <a href="authentication">antivirus protection</a> are essential to prevent <a href="mailware">malware</a> infections and vulnerabilities. Avoiding suspicious links, emails, and downloads helps prevent <a href="phishing">phishing</a> attacks and malware installation. Privacy settings should be reviewed and adjusted regularly to control personal information exposure. Practicing discretion when sharing personal data online and using secure connections, such as HTTPS, ensure data confidentiality. Lastly, staying informed about current cybersecurity threats and best practices is vital for maintaining internet safety.

#### **TASK 3: EDUCATIONAL SYSTEM IN SLOVENIA**

#### A (candidate):

You meet a foreign exchange student and he/she wants to know more about the Slovenian educational system and the working opportunities. Explain the possibilities and give some useful advice.

#### B (examiner):

You are a foreign exchange student who is looking for the opportunity to study and work in Slovenia. Your Slovenian friend is explaining the situation to you.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

<u>Imposition</u> is crucial in printing as it determines the arrangement of pages on a sheet, optimizing paper usage and facilitating efficient printing and binding processes. Proper imposition ensures that pages are ordered correctly and positioned for <u>folding</u>, <u>cutting</u>, and <u>binding</u>, <u>minimizing</u> waste and production costs.

It also ensures that the final printed product meets quality standards by aligning content accurately and maintaining consistency throughout the document. Imposition plays a significant role in various printing projects, from books and magazines to brochures and packaging, ensuring that the final result is visually appealing, professional, and cost-effective.

## TASK 3: UK VS US

The United Kingdom and the United States of America have many similarities, but there are also many differences. Name some cultural, political and language differences.



Discuss the topic represented in the picture with the examiner.







#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Augmented reality (AR) overlays <u>digital information</u> onto the real-world environment, enhancing the user's perception of reality. It typically involves the use of a <u>device</u> such as a smartphone, tablet, or AR glasses. Through the device's camera, AR applications blend <u>computer-generated images</u>, videos, or data with the user's view of the physical world in real-time.

This technology enables interactive experiences where virtual objects appear to coexist with the surroundings. AR finds applications in gaming, navigation, education, retail, and more, offering immersive and engaging experiences that combine the virtual and physical worlds seamlessly.

#### **TASK 3: PRIVACY TODAY**

How much do the computers know about us? Why do some sites gather our personal information? What guidelines concerning computerized personal data should be followed?



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Camera settings can be manipulated to control various aspects of photography, including <u>exposure</u>, <u>focus</u>, and <u>depth of field</u>. <u>Aperture</u> adjusts the size of the <u>lens</u> opening, affecting how much light enters the camera and depth of field. <u>Shutter speed</u> regulates the duration of exposure, controlling motion blur and freezing fast-moving subjects.

<u>ISO sensitivity</u> determines the camera's sensitivity to light, influencing exposure in low-light conditions but also affecting image quality. Additionally, <u>white balance</u> adjusts color temperature to ensure accurate color reproduction. By adjusting these settings, photographers can achieve desired effects, such as capturing sharp images, emphasizing or blurring backgrounds, and controlling the mood of the photograph.

## **TASK 3: YOUNG PEOPLE AND THE FUTURE**

What are your plans for the future? What will you have to do to make them come true?

How and where do you see yourself in twenty years? What will you be doing? Where will you be living? Think about your home, job and leisure activities.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

<u>Stop motion animation</u> is a technique where objects are manipulated frame by frame to create the illusion of movement. It involves capturing a series of still images, each representing a small change in the position or appearance of the objects being animated. These images are then played back in sequence at a rapid pace, creating the illusion of <u>continuous motion</u>.

Common materials used in stop motion animation include <u>clay</u> (claymation), <u>puppets</u>, or <u>everyday</u> <u>objects</u>. Precision and patience are essential, as even subtle changes between frames can produce lifelike movement. Stop motion animation has been used in films, commercials, and independent projects, offering a unique and visually captivating storytelling medium.

#### **TASK 3: LIFE IN THE FUTURE**

Are you looking forward to the life you will be living twenty years from now?

What new inventions and developments will the future bring to people? Think of the changes in your home, society, employment, science and entertainment.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Vector graphics use mathematical equations to define shapes and lines, allowing them to be <u>scaled infinitely</u> without losing quality. They are composed of paths and points, making them ideal for logos, illustrations, and designs that require scalability.

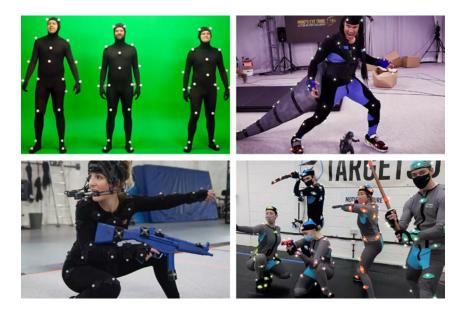
Raster graphics, on the other hand, are composed of individual <u>pixels</u> arranged in a grid, and resizing them can lead to pixelation and loss of quality. They are suitable for photographs and detailed images but are resolution-dependent. Vector graphics are <u>editable</u> and easily modified, while raster graphics are fixed once created. Each type has its advantages, depending on the intended use and output requirements.

# TASK 3: MOST IMPORTANT HUMAN ACHIEVEMENTS

In your opinion, what is the biggest and the most important achievement of mankind of all times? Describe the achievement and give arguments why you consider it the most important.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Hardware and software are two essential parts of a computer system. Hardware refers to the <u>physical</u> <u>components</u> you can touch, like the monitor, keyboard, mouse, and the computer's internal parts such as the processor, memory, and hard drive. These parts work together to make the computer run.

Software, on the other hand, is a set of instructions or programs that tell the hardware what to do. It includes the <u>operating system</u> (like Windows or macOS) that manages the computer's resources and other programs (like Microsoft Word or Photoshop) that users interact with to perform specific tasks. While hardware is <u>tangible</u>, software is <u>intangible</u>, existing as data stored on hardware.

#### TASK 3: TRAVELLING BY TRAIN OR BIKE

A (candidate):

You and your friend are going on a trip to the coast. You want to go by bicycle and your friend is opting for the train. Persuade your friend to take the bicycle.

#### B (examiner):

Your friend wants to go on holiday by bicycle but you are in favour of the train.



Discuss the topic represented in the picture with the examiner.



## TASK 2

Discuss the text with the examiner and explain key vocabulary.

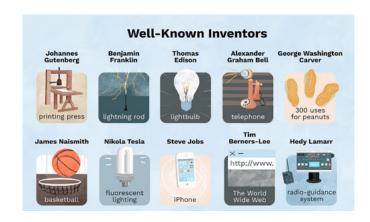
Deepfake technology involves the use of <u>artificial intelligence</u>, particularly deep learning algorithms, to create highly realistic but fake videos or audio recordings. These algorithms analyze and manipulate existing images or recordings of people, seamlessly <u>swapping faces</u> or <u>altering voices</u> to make it appear as though the individual is saying or doing something they never did.

Deepfakes have raised concerns about their potential to spread misinformation, manipulate public opinion, and violate privacy by generating convincing but fabricated content that can be difficult to distinguish from reality.

#### TASK 3: INVENTIONS THAT CHANGED OUR LIVES

In your opinion, what is the most important invention of all times?

Describe the invention and give some arguments why you consider it the most important.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Graphic designers rely on a variety of tools to bring their creative visions to life. These essentials include powerful <u>software</u> like Adobe Photoshop, Illustrator, and InDesign for <u>image editing</u>, <u>vector graphics</u>, and <u>layout design</u> respectively.

They also need access to a reliable computer or laptop with sufficient processing power and memory to handle resource-intensive design tasks. Additionally, graphic designers require a <u>graphics tablet</u> for precise drawing and input, along with a good-quality monitor for accurate color representation. A strong internet connection is vital for research, collaboration, and accessing online resources like stock images and design assets.

## **TASK 3: SPORTS**

#### A (candidate):

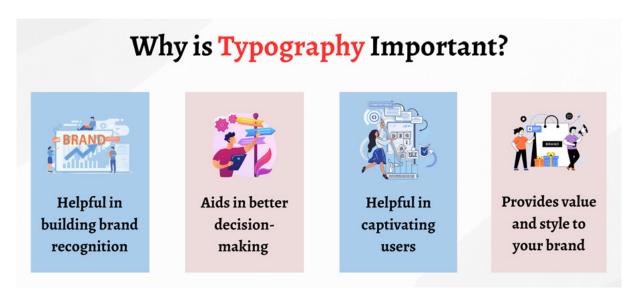
You want to persuade your overweight friend to start living healthy by persuading him to take up a sport and giving him the arguments in support of healthy outdoor activities.

### B (examiner):

You like watching movies and playing computer games and haven't been out in the fresh air for quite a while.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

When filming on location, ensure you bring essential equipment such as cameras, <u>tripods</u>, <u>microphones</u>, and <u>lighting</u> gear. Additionally, pack necessary supplies like spare batteries, memory cards, and extension cords.

Don't forget to bring weather-appropriate clothing, sunscreen, and insect repellent if filming outdoors. Consider bringing a first aid kit for emergencies. Plan for sustenance with snacks and water to stay energized throughout the shoot. Lastly, bring any permits or paperwork required for the location. Stay organized and prepared to make the filming process smooth and successful.

#### TASK 3: HOME MADE VS FAST FOOD

#### A (candidate):

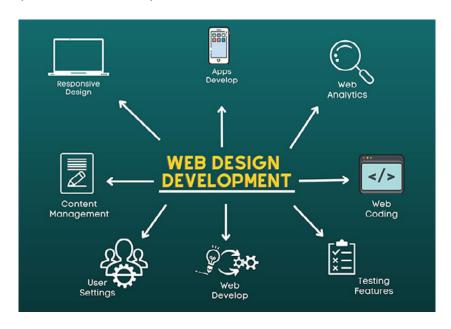
You are talking to your friend, trying to persuade him/her to start preparing healthy meals at home. Describe your favourite dishes and explain how you make them.

#### B (examiner):

You are an overweight fast food lover who doesn't like cooking. That's why you have some health problems. Discuss eating habits with your friend.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Photoshop is primarily used for <u>raster-based image editing</u>, making it ideal for tasks like <u>photo</u> <u>manipulation</u>, <u>retouching</u>, and digital painting. It excels at working with pixel-based graphics and offers tools for adjusting colors, adding effects, and creating complex compositions.

Illustrator, on the other hand, is a <u>vector-based</u> drawing program. It's perfect for creating <u>scalable graphics</u> such as <u>logos</u>, <u>icons</u>, <u>illustrations</u>, and <u>typography</u>. Unlike Photoshop, Illustrator focuses on paths and shapes defined by mathematical equations rather than pixels, allowing for crisp and clean lines that can be <u>resized</u> without losing quality. It's preferred for tasks that require precise shapes and scalability, like designing logos or vector illustrations.

#### TASK 3: GOING TO A CONCERT

#### A (candidate):

You are going to the concert and you invite your best friend to go with you, but he/she is reluctant. Describe the event and persuade your friend to attend the event with you. Give arguments why one should see it.

#### B (examiner):

You are invited to go to a concert but you think you'll be bored.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Adobe InDesign is a desktop publishing software primarily used for creating layouts for print and digital media. It offers powerful tools for <u>designing</u> and <u>formatting documents</u> such as brochures, magazines, books, posters, and more.

InDesign enables users to arrange text, images, graphics, and other elements on a page with precision and flexibility. It supports advanced typography features, including <u>kerning</u>, <u>tracking</u>, and paragraph styles, making it ideal for creating professional-looking publications. Additionally, InDesign integrates seamlessly with other Adobe Creative Cloud applications like Photoshop and Illustrator, allowing for efficient workflow and collaboration in producing visually appealing designs

#### TASK 3: GOING TO THE CINEMA

#### A (candidate):

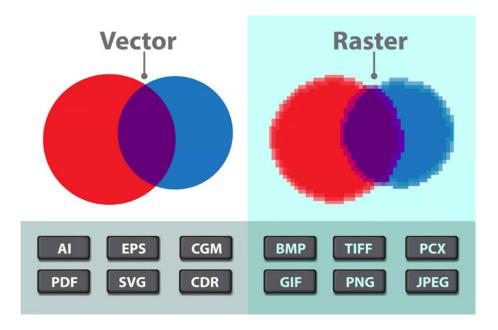
You are going to the cinema to see your favourite film and you invite your best friend to go with you, but he/ she is reluctant. Describe the film and persuade your friend to go see it; give arguments why one should see it.

#### B (examiner):

You are invited to go to a concert but you think you'll be bored.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

When filming interviews in a TV studio, several challenges can arise. One common issue is lighting, where achieving proper illumination while avoiding glare or shadows can be tricky.

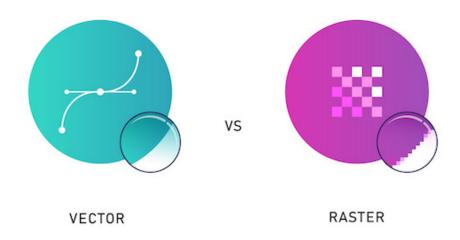
Audio quality may suffer from studio reverberation or background noise, requiring careful mic placement and <u>soundproofing</u> measures. Ensuring the comfort and confidence of interviewees is essential, as they may feel intimidated by the studio environment. Additionally, technical glitches such as <u>equipment malfunctions</u> or signal interference can disrupt the interview process. Coordinating schedules and managing time effectively to accommodate multiple interviews within a studio session can also be challenging.

## **TASK 3: BOOKS**

There are many different ways to read books nowadays. Compare the advantages and disadvantages of reading physical or digital books.



Discuss the topic represented in the picture with the examiner.



#### TASK 2

Discuss the text with the examiner and explain key vocabulary.

Filming on location presents various challenges. Firstly, unpredictable weather conditions can disrupt schedules and affect <u>lighting consistency</u>. <u>Ambient noise</u>, such as traffic or construction, can interfere with audio quality, requiring additional equipment or <u>post-production</u> work.

Limited access to facilities like bathrooms and electricity may necessitate careful planning and logistics. Moreover, unexpected logistical issues, such as permit delays or location restrictions, can disrupt the production timeline. Remote locations may pose transportation and accommodation challenges for the crew. Overall, filming on location demands adaptability, thorough preparation, and effective communication to overcome these difficulties and ensure a successful shoot.

## **TASK 3: BOOKS VS MOVIES**

#### A (candidate):

You have read a book that was so fascinating you are telling everybody about it. Describe the book and recommend it to your best friend. Give arguments why one should read it.

#### B (examiner):

You are not very much into books and reading. You prefer films and video.



Discuss the topic represented in the picture with the examiner.



## TASK 2

Discuss the text with the examiner and explain key vocabulary.

Photoshop and Lightroom are both powerful <u>photo editing software</u>, but they serve different purposes. Photoshop is primarily used for <u>advanced image manipulation</u> and graphic design tasks. It offers extensive tools for retouching, compositing, and adding effects to images with pixel-level precision.

On the other hand, Lightroom is focused on organizing, enhancing, and batch editing large collections of photos. It provides tools for <u>adjusting exposure</u>, <u>color</u>, and <u>tone</u>, as well as features for organizing and categorizing photos efficiently. In summary, Photoshop is for detailed editing and manipulation, while Lightroom is for streamlined photo management and basic editing.

#### TASK 3

#### A (candidate):

Your friend wants to have a pet but doesn't know what animal to choose. Suggest what he/she should get and support your arguments.

#### B (examiner):

You have never had a pet and you want one. You ask a friend for advice.

